

Facility Safety

MANAGEMENT

Your Source for Workplace Safety & Risk Free Maintenance

2027 MEDIA GUIDE

Facility Safety Management is the DEFINITIVE SOURCE for reliable, up-to-date information designed to help guarantee proper training, safe maintenance practices and compliance with occupational safety and health laws. Our commitment to the safety industry is why FSM reaches decision makers with buying responsibility for personal protection equipment, safety training, industrial hygiene, fire safety, environmental compliance, and more. It is through this “commitment to excellence” that we have created the perfect platform for advertisers to market their products and services.

EDITORIAL CONTENT

SHOWCASE

Presents timely and topical reports about industry trends and technology for industrial safety and hygiene professionals.

ENGINEERED SAFETY

Educates safety managers with information and techniques for complying with safety regulations and recordkeeping requirements.

PERSONAL PROTECTION

Details proper use of up-to-date personal protective equipment with maintenance guidelines to reduce exposure to serious workplace injuries and illnesses.

SAFE MAINTENANCE

Focuses on standards, regulations and best practices that ensure safe maintenance in industrial settings.

SPOTLIGHT

Highlights the most concise and current information about tools, technologies and industry trends each month.

CIRCULATION PROFILE

Our qualified readers are comprised of the following industries:

48,015

MANUFACTURING

2,985

CONSTRUCTION

51,000
TOTAL

Safety Professionals who receive FSM are:

- Plant Managers
- Risk Managers
- Purchasing Managers
- Maintenance Managers
- Safety Managers
- Safety Engineers
- Industrial Hygienists

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2027 EDITORIAL CALENDAR

Issue	Showcase	Engineered Safety	Personal Protection	Safe Maintenance	Spotlight
January 12/15/26 AHR & World of Concrete Bonus Distribution	Noise/Hearing Conservation ----- Wearables	Floor Safety/ Slips & Falls ----- Hazmat	Respiratory ----- Material Handling	Fire & Life Safety ----- Confined Space	Fall Protection ----- Indoor Air Quality
February 1/15/27 IRE Bonus Distribution	Electrical Safety ----- Combustible Dust	Drug/Alcohol Testing ----- Emergency Response	Foot Protection ----- FR Clothing	Gas Detection ----- Lockout/Tagout	Roof Safety ----- Ergonomics
March 2/15/27	AED & CPR ----- Ladder Safety	Skin Protection ----- Signs and Labels	Face/Eye/Head Protection ----- Hi-Viz Clothing	Health & Wellness ----- Software	Machine Guarding ----- Training
April 3/15/27 Facility Fusion Bonus Distribution	Heat Stress ----- Floor Safety/ Slips & Falls	Noise/Hearing Conservation ----- Material Handling	Fire & Life Safety ----- Emergency Eyewash/Showers	Spill Containment ----- Lone Worker	Hazmat ----- Bird/Pest Control
May 4/15/27 ASSP Bonus Distribution	Storage Containers ----- Confined Space	Emergency Preparedness ----- Ergonomics	Fall Protection ----- Gloves/Hand Protection	Respiratory ----- First Aid	Gas Detection ----- Lockout/Tagout
June 5/14/27 ASSP Bonus Distribution	Lighting ----- Machine Guarding	Emergency Response ----- Signs and Labels	Face/Head/Eye Protection ----- Hi-Viz Clothing	Training ----- Heat Stress	Incentives/ Safety Programs ----- Roof Safety
July 6/15/27 Annual Top Products	Lockout/Tagout ----- Drug/Alcohol Testing	Fall Protection ----- Wearables	Foot Protection ----- Noise/Hearing Conservation	Electrical Safety ----- Fire & Life Safety	Indoor Air Quality ----- Material Handling
August 7/15/27 NSC Bonus Distribution	Lone Worker ----- Respiratory	Bird/Pest Control ----- Storage Containers	Emergency Eyewash/Showers ----- Ladder Safety	Gas Detection ----- Ergonomics	Floor Safety/ Slips & Falls ----- AED & CPR
September 8/16/27 NSC Bonus Distribution	Roof Safety ----- Hazmat	Confined Space ----- Training	Hi-Viz Clothing ----- Gloves/Hand Protection	Signs & Labels ----- Software	Spill Containment ----- Health & Wellness
October 9/15/27 IFMA World Workplace	Winter Products ----- Incentives/ Safety Programs	Electrical Safety ----- Fire & Life Safety	Protective Clothing ----- Foot Protection	Combustible Dust ----- Machine Guarding	Ergonomics ----- Noise Control & Hearing
November 10/15/27 ISSA Bonus Distribution	First Aid ----- Training	Floor Safety/ Slips & Falls ----- Emergency Response	Eye/Face/Head Protection ----- Lockout/Tagout	Material Handling ----- Fall Protection	Respiratory ----- Gas Detection
December 11/15/27 BUYER'S GUIDE	2027 Buyer's Guide				

PRINT ADVERTISING RATES

AD SIZE	1x	3x	6x	9x	12x
Back Cover	\$6,175	\$5,475	\$5,095	\$4,715	\$4,455
Inside Front	\$5,495	\$4,405	\$4,425	\$4,210	\$3,995
Inside Back	\$4,985	\$4,465	\$4,125	\$3,995	\$3,735
Full Page	\$4,595	\$3,905	\$3,325	\$3,050	\$2,810
1/2 Island	\$3,165	\$2,685	\$2,375	\$2,105	\$1,995
1/2 Page	\$2,875	\$2,365	\$2,025	\$1,945	\$1,715
1/4 Page	\$1,835	\$1,675	\$1,395	\$1,185	\$1,050
1/6 Page	\$1,345	\$1,150	\$995	\$835	\$705
1/8 Page	\$950	\$805	\$705	\$615	\$535
1/12 Page	\$770	\$625	\$475	\$385	\$295

(All Rates Are Net)

ONLINE ADVERTISING RATES

Website	1x	3x	6x	9x	12x
Button	\$995	\$905	\$815	\$725	\$640
Banner	\$1,250	\$1,195	\$995	\$835	\$775
Fixed Banner	\$1,650	\$1,395	\$1,175	\$995	\$885
E-Newsletter	1x	3x	6x	9x	12x
Button	\$1,295	\$1,050	\$965	\$875	\$795
Banner	\$1,750	\$1,495	\$1,275	\$1,095	\$995
Product Showcase	\$1,250	\$1,050	\$995	\$855	\$795
Social Media (FB, X, IN)	\$1,175	\$1,025	\$945	\$825	
Custom Eblast	\$2,195	\$1,995	\$1,795		

(All Rates Are Net)

DIGITAL MAGAZINE ADVERTISING RATES

Digital Magazine	1x	3x	6x	9x	12x
Sponsorship w/ Video	\$3,350	\$2,650	\$2,375	\$2,150	\$1,995
Sponsorship w/o Video	\$2,850	\$2,250	\$2,065	\$1,975	\$1,800
Skyscraper	\$1,495	\$1,350	\$1,185	\$1,025	\$975

(All Rates Are Net)

PRINT SPECIFICATIONS

All Mechanical Specifications are Measured Width by Height

2 PAGE SPREAD: BLEED 16.25" x 10.75"	1/2 PAGE ISLAND 4.625" x 7.25"
2 PAGE SPREAD: TRIM SIZE 16" x 10.5"	1/2 PAGE HORIZONTAL 7" x 4.75"
2 PAGE SPREAD: LIVE AREA 15.5" x 10"	1/4 PAGE VERTICAL 3.5" x 4.75"
FULL PAGE: BLEED 8.25" x 10.75"	1/6 PAGE VERTICAL 2.25" x 4.75"
FULL PAGE: TRIM SIZE 8" x 10.5"	1/6 PAGE HORIZONTAL 3.5" x 3"
FULL PAGE: LIVE AREA 7.5" x 10"	1/8 PAGE HORIZONTAL 3.5" x 2.25"
1/2 PAGE VERTICAL 3.5" x 9.625"	1/12 PAGE SQUARE 2.25" x 2.25"

Press Optimized PDFs are Required

If the ad is intended to bleed, registration marks must be applied with an offset of 1/6 pt. In the PDF file there must be a minimum of 1/8" bleed beyond the trim. Please convert all colors to CMYK and all fonts must be embedded or outlined. Files must be at least 300 DPI. COLOR PROOF MUST BE PROVIDED in order to guarantee color reproduction.

ONLINE SPECIFICATIONS

Images must be .jpg or .gif format

Please know buttons and/or banners are one frame

Button Dimensions: 144 x 100 Pixels

Banner Dimensions: 468 x 60 Pixels

Leaderboard Dimensions: 728 x 90 Pixels

SPECIFICATIONS ON POLICIES AND RATES

Short-Rates:

In the event advertisers do not complete contracted schedules, they will be required to pay the difference between the original contracted price and the frequency rate for actual number of ads that were published.

Liability:

Publisher is not liable for all content (including editorial and illustrations provided by an advertiser or agency) of advertisements and editorials published and does not accept responsibility for any claims made against the publisher. It is the advertiser's or agency's responsibility to obtain appropriate releases on any item or individuals pictured in an advertisement or editorial. Editor reserves the right to edit all content published in FSM or affiliates. Reproduction of Facility Safety Management in whole or in part without prior written permission from the publisher is prohibited.

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or contact shena@fsmmag.com



**Facility Safety
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an OTI Publication