

Facility Safety

MANAGEMENT

Your Source for Workplace Safety & Risk Free Maintenance

2026

MEDIA GUIDE





Facility Safety Management is the DEFINITIVE SOURCE for reliable, up-to-date information designed to help guarantee proper training, safe maintenance practices and compliance with occupational safety and health laws. Our commitment to the safety industry is why FSM reaches decision makers with buying responsibility for personal protection equipment, safety training, industrial hygiene, fire safety, environmental compliance, and more. It is through this “commitment to excellence” that we have created the perfect platform for advertisers to market their products and services.

EDITORIAL CONTENT

SHOWCASE

Presents timely and topical reports about industry trends and technology for industrial safety and hygiene professionals.

ENGINEERED SAFETY

Educates safety managers with information and techniques for complying with safety regulations and recordkeeping requirements.

PERSONAL PROTECTION

Details proper use of up-to-date personal protective equipment with maintenance guidelines to reduce exposure to serious workplace injuries and illnesses.

SAFE MAINTENANCE

Focuses on standards, regulations and best practices that ensure safe maintenance in industrial settings.

SPOTLIGHT

Highlights the most concise and current information about tools, technologies and industry trends each month.

CIRCULATION PROFILE

Our qualified readers are comprised of the following industries:

47,005
MANUFACTURING

3,995
CONSTRUCTION

51,000
TOTAL

Safety Professionals who receive FSM are:

- Plant Managers
- Risk Managers
- Purchasing Managers
- Maintenance Managers
- Safety Managers
- Safety Engineers
- Industrial Hygienists



86%

**OF FSM READERS
TAKE ACTION.**



93%

**of FSM Readers play
a direct role in
purchasing decisions.**

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2026 EDITORIAL CALENDAR

Issue	Showcase	Engineered Safety	Personal Protection	Safe Maintenance	Spotlight
January 12/15/25 <small>AHR & WORLD OF CONCRETE BONUS DISTRIBUTION</small>	Noise/Hearing Conservation Wearables	Floor Safety/Slips & Falls Hazmat	Respiratory Storage Containers	Fire & Life Safety Confined Space	Health & Wellness Indoor Air Quality
February 1/16/26 <small>IRE BONUS DISTRIBUTION</small>	Electrical Safety Combustible Dust	Drug/Alcohol Testing Emergency Response	Foot Protection FR Clothing	Gas Detection Lockout/Tagout	Machine Guarding Ergonomics
March 2/13/26	AED & CPR Fall Protection/ Ladder Safety	Skin Protection Signs/Labels/Signals	Face/Eye/Head Protection Hi-Viz Clothing	Material Handling Spill Containment	Roof Safety Training
April 3/16/26	Heat Stress Floor Safety/ Slips & Falls	Emergency Preparedness Health & Wellness	Protective Clothing Emergency Eyewash/Shower	Indoor Air Quality Lone Worker	Hazmat Bird/Pest Control
May 4/16/26 <small>ASSP BONUS DISTRIBUTION</small>	Storage Containers Confined Space	Noise/Hearing Conservation Signs/Labels/Signals	Wearables Gloves/Hand Protection	Respiratory First Aid	Gas Detection FR Clothing
June 5/15/26 <small>ASSP BONUS DISTRIBUTION</small>	Fire & Life Safety Machine Guarding	Emergency Response Software	Face/Head/Eye Protection Hi-Viz Clothing	Training Heat Stress	Incentives/ Safety Programs Combustible Dust
July 6/15/26	Hazmat Drug/Alcohol Testing	Fall Protection Lockout/Tagout	Foot Protection Protective Clothing	Ergonomics Lighting	Indoor Air Quality Material Handling
August 7/15/26 <small>NSC / VPPPA BONUS DISTRIBUTION</small>	Lone Worker Ladder Safety	Bird/Pest Control Storage Containers	Emergency Eyewash/Shower Respiratory	Signs/Labels/Signals Electrical Safety	Floor Safety/ Slips & Falls AED & CPR
September 8/14/26 <small>NSC BONUS DISTRIBUTION</small>	Roof Safety Wearables	Confined Space Training	Hi-Viz Clothing Gloves/Hand Protection	Emergency Preparedness Software	Spill Containment Health & Wellness
October 9/14/26	Winter Products Incentives/ Safety Programs	Electrical Safety Fire & Life Safety	Protective Clothing Foot Protection	Combustible Dust Machine Guarding	Ergonomics Noise Control & Hearing
November 10/14/26 <small>IFMA/ISSA BONUS DISTRIBUTION</small>	First Aid Training	Lighting Emergency Response	Eye/Face/Head Protection Lockout/Tagout	Material Handling Fall Protection/ Ladder Safety	Drug/Alcohol Testing Gas Detection
December 11/13/26 <small>BUYER'S GUIDE</small>	Buyer's Guide				

PRINT ADVERTISING RATES

AD SIZE	1x	3x	6x	9x	12x
Back Cover	\$6,175	\$5,475	\$5,095	\$4,715	\$4,455
Inside Front	\$5,495	\$4,405	\$4,425	\$4,210	\$3,995
Inside Back	\$4,985	\$4,465	\$4,125	\$3,995	\$3,735
Full Page	\$4,595	\$3,905	\$3,325	\$3,050	\$2,810
1/2 Island	\$3,165	\$2,685	\$2,375	\$2,105	\$1,995
1/2 Page	\$2,875	\$2,365	\$2,025	\$1,945	\$1,715
1/4 Page	\$1,835	\$1,675	\$1,395	\$1,185	\$1,050
1/6 Page	\$1,345	\$1,150	\$995	\$835	\$705
1/8 Page	\$950	\$805	\$705	\$615	\$535
1/12 Page	\$770	\$625	\$475	\$385	\$295

(All Rates Are Net)

ONLINE ADVERTISING RATES

Website	1x	3x	6x	9x	12x
Button	\$995	\$905	\$815	\$725	\$640
Banner	\$1,250	\$1,195	\$995	\$835	\$775
Fixed Banner	\$1,650	\$1,395	\$1,175	\$995	\$885
E-Newsletter	1x	3x	6x	9x	12x
Button	\$1,295	\$1,050	\$965	\$875	\$795
Banner	\$1,750	\$1,495	\$1,275	\$1,095	\$995
Product Showcase	\$1,250	\$1,050	\$995	\$855	\$795
Social Media (FB, TW, IN)	\$1,175	\$1,025	\$945	\$825	
Custom Eblast	\$2,195	\$1,995	\$1,795		

(All Rates Are Net)

DIGITAL MAGAZINE ADVERTISING RATES

Digital Magazine	1x	3x	6x	9x	12x
Sponsorship w/ Video	\$3,350	\$2,650	\$2,375	\$2,150	\$1,995
Sponsorship w/o Video	\$2,850	\$2,250	\$2,065	\$1,975	\$1,800
Skyscraper	\$1,495	\$1,350	\$1,185	\$1,025	\$975

(All Rates Are Net)

PRINT SPECIFICATIONS

All Mechanical Specifications are Measured Width by Height

2 PAGE SPREAD: BLEED 16.25" x 10.75"	1/2 PAGE ISLAND 4.625" x 7.25"
2 PAGE SPREAD: TRIM SIZE 16" x 10.5"	1/2 PAGE HORIZONTAL 7" x 4.75"
2 PAGE SPREAD: LIVE AREA 15.5" x 10"	1/4 PAGE VERTICAL 3.5" x 4.75"
FULL PAGE: BLEED 8.25" x 10.75"	1/6 PAGE VERTICAL 2.25" x 4.75"
FULL PAGE: TRIM SIZE 8" x 10.5"	1/6 PAGE HORIZONTAL 3.5" x 3"
FULL PAGE: LIVE AREA 7.5" x 10"	1/8 PAGE HORIZONTAL 3.5" x 2.25"
1/2 PAGE VERTICAL 3.5" x 9.625"	1/12 PAGE SQUARE 2.25" x 2.25"

Press Optimized PDFs are Required

If the ad is intended to bleed, registration marks must be applied with an offset of 16 pt. In the PDF file there must be a minimum of 1/8" bleed beyond the trim. Please convert all colors to CMYK and all fonts must be embedded or outlined. Files must be at least 300 DPI. COLOR PROOF MUST BE PROVIDED in order to guarantee color reproduction.

ONLINE SPECIFICATIONS

Images must be .jpg or .gif format

Please know buttons and/or banners are one frame

Button Dimensions: 144 x 100 Pixels

Banner Dimensions: 468 x 60 Pixels

Leaderboard Dimensions: 728 x 90 Pixels

SPECIFICATIONS ON POLICIES AND RATES

Short-Rates:

In the event advertisers do not complete contracted schedules, they will be required to pay the difference between the original contracted price and the frequency rate for actual number of ads that were published.

Liability:

Publisher is not liable for all content (including editorial and illustrations provided by an advertiser or agency) of advertisements and editorials published and does not accept responsibility for any claims made against the publisher. It is the advertiser's or agency's responsibility to obtain appropriate releases on any item or individuals pictured in an advertisement or editorial. Editor reserves the right to edit all content published in FSM or affiliates. Reproduction of Facility Safety Management in whole or in part without prior written permission from the publisher is prohibited.

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For digital ad submission send to
or contact shena@fsmmag.com



Facility Safety
Management
an OTI Publication