FacilitySafety MANAGEMENT

Your Source for Workplace Safety & Risk Free Maintenance

2024 MEDIA GUIDE

Facility Safety Management is the DEFINITIVE SOURCE for reliable, up-to-date information designed to help guarantee proper training, safe maintenance practices and compliance with occupational safety and health laws. Our commitment to the safety industry is why FSM reaches decision makers with buying responsibility for personal protection equipment, safety training, industrial hygiene, fire safety, environmental compliance, and more. It is through this "commitment to excellence" that we have created the perfect platform for advertisers to market their products and services.

EDITORIAL CONTENT

SHOWCASE
Presents timely and topical reports about industry trends and technology for industrial safety and hygiene professionals.

ENGINEERED SAFETY
Educates safety managers with information and techniques for complying with safety regulations and recordkeeping requirements.

PERSONAL PROTECTION
Details proper use of up-to-date personal protective equipment with maintenance guidelines to reduce exposure to serious workplace injuries and illnesses.

SAFE MAINTENANCE
Focuses on standards, regulations and best practices that ensure safe maintenance in industrial settings.

SPOTLIGHT
Highlights the most concise and current information about tools, technologies and industry trends each month.

CIRCULATION PROFILE

PRINT & DIGITAL

46,880
MANUFACTURING

3,995
CONSTRUCTION

50,875
TOTAL

Reader of FSM are:

- Plant Managers
- Risk Managers
- Purchasing Managers
- Maintenance Managers
- Safety Managers
- Safety Engineers
- Industrial Hygienists

For 20 years FSM's print and digital readership has been buying and specifying products and services from our advertisers. **95% of FSM** readership plays a significant role in product and service purchasing decisions.

FacilitySafety MANAGEMENT
Your Source for Workplace Safety & Risk Free Maintenance

2024 EDITORIAL CALENDAR

Issue	Showcase	Engineered Safety	Personal Protection	Safe Maintenance	Spotlight
January 12/13/23 AHR BONUS DISTRIBUTION	Noise/Hearing Conservation ------ Wearables	Floor Safety/ Slips & Falls ------ Respiratory	Gloves/Hand Protection ------ Storage Containers	Fire & Life Safety ------ Confined Space	Health & Wellness ------ Indoor Air Quality
February 1/16/24 IRE BONUS DISTRIBUTION	Electrical Safety ------ Combustible Dust	Drug/Alcohol Testing ------ Emergency Response	Foot Protection ------ FR Clothing	Gas Detection ------ Lockout/Tagout	Machine Guarding ------ Ergonomics
March 2/14/24	AED & CPR ------ Fall Protection/ Ladder Safety	Skin Protection ------ Signs/Labels/ Signals	Face/Eye/Head Protection ------ Hi-Viz Clothing	Material Handling ------ Spill Containment	Roof Safety ------ Training
April 3/14/24	Heat Stress ------ Floor Safety/ Slips & Falls	Emergency Preparedness ------ Health & Wellness	Protective Clothing ------ Emergency Eyewash/Showers	Indoor Air Quality ------ Lone Worker	Hazmat ------ Bird/Pest Control
May 4/15/24 AIHCE BONUS DISTRIBUTION	Storage Containers ------ Confined Space	Noise/Hearing Conservation ------ Electrical Safety	Wearables ------ Gloves/Hand Protection	Respiratory ------ First Aid	Gas Detection ------ FR Clothing
June 5/14/24	Fire & Life Safety ------ Machine Guarding	Emergency Response ------ Software	Face/Head/Eye Protection ------ Hi-Viz Clothing	Training ------ Heat Stress	Incentives/ Safety Programs ------ Combustible Dust
July 6/13/24 ASSP BONUS DISTRIBUTION/ TOP PRODUCTS	Hazmat ------ Drug/Alcohol Testing	Fall Protection ------ Lockout/Tagout	Foot Protection ------ Protective Clothing	Ergonomics ------ Lighting	Indoor Air Quality ------ Material Handling
August 7/15/24 ASSP SHOW ISSUE/ ASSP & VPPPA BONUS DISTRIBUTION	Lone Worker ------ Ladder Safety	Bird/Pest Control ------ Gas Detection	Emergency Eyewash/Showers ------ Respiratory	Signs/Labels/ Signals ------ Electrical Safety	Floor Safety/ Slips & Falls ------ AED & CPR
September 8/14/24	Roof Safety ------ Wearables	Confined Space ------ Training	Hi-Viz Clothing ------ Gloves/Hand Protection	Emergency Preparedness ------ Software	Spill Containment ------ Health & Wellness
October 9/13/24	Winter Products ------ Incentives/ Safety Programs	Electrical Safety ------ Fire & Life Safety	Protective Clothing ------ Foot Protection	Combustible Dust ------ Machine Guarding	Ergonomics ------ Noise Control & Hearing
November 10/14/24	First Aid ------ Training	Lighting ------ Emergency Response	Eye/Face/Head Protection ------ Lockout/Tagout	Material Handling ------ Fall Protection/ Ladder Safety	Drug/Alcohol Testing ------ Gas Detection
December 11/13/24 BUYER'S GUIDE	**Buyer's Guide**				

PRINT ADVERTISING RATES

AD SIZE	1x	3x	6x	9x	12x
Back Cover	$6,175	$5,475	$5,095	$4,715	$4,455
Inside Front	$5,495	$4,405	$4,425	$4,210	$3,995
Inside Back	$4,985	$4,465	$4,125	$3,995	$3,735
Full Page	$4,595	$3,905	$3,325	$3,050	$2,810
1/2 Island	$3,165	$2,685	$2,375	$2,105	$1,995
1/2 Page	$2,875	$2,365	$2,025	$1,945	$1,715
1/4 Page	$1,835	$1,675	$1,395	$1,185	$1,050
1/6 Page	$1,345	$1,150	$995	$835	$705
1/8 Page	$950	$805	$705	$615	$535
1/12 Page	$770	$625	$475	$385	$295

(All Rates Are Net)

ONLINE ADVERTISING RATES

Website	1x	3x	6x	9x	12x
Button	$995	$905	$815	$725	$640
Banner	$1,250	$1,195	$995	$835	$775
Fixed Banner	$1,650	$1,395	$1,175	$995	$885
E-Newsletter	1x	3x	6x	9x	12x
Button	$1,295	$1,050	$965	$875	$795
Banner	$1,750	$1,495	$1,275	$1,095	$995
Product Showcase	$1,250	$1,050	$995	$855	$795
Social Media (FB, TW, IN)	$1,175	$1,025	$945	$825	
Custom Eblast	$1,995	$1,695	$1,450	$1,275	$1,075

(All Rates Are Net)

DIGITAL MAGAZINE ADVERTISING RATES

Digital Magazine	1x	3x	6x	9x	12x
Sponsorship w/ Video	$3,350	$2,650	$2,375	$2,150	$1,995
Sponsorship w/o Video	$2,850	$2,250	$2,065	$1,975	$1,800
Skyscraper	$1,495	$1,350	$1,185	$1,025	$975

(All Rates Are Net)

PRINT SPECIFICATIONS

All Mechanical Specifications are Measured Width by Height

2 PAGE SPREAD: BLEED
16.25" x 10.75"

2 PAGE SPREAD: TRIM SIZE
16" x 10.5"

2 PAGE SPREAD: LIVE AREA
15.5" x 10"

FULL PAGE: BLEED
8.25" x 10.75"

FULL PAGE: TRIM SIZE
8" x 10.5"

FULL PAGE: LIVE AREA
7.5" x 10"

1/2 PAGE VERTICAL
3.5" x 9.625"

1/2 PAGE ISLAND
4.625" x 7.25"

1/2 PAGE HORIZONTAL
7" x 4.75"

1/4 PAGE VERTICAL
3.5" x 4.75"

1/6 PAGE VERTICAL
2.25" x 4.75"

1/6 PAGE HORIZONTAL
3.5" x 3"

1/8 PAGE HORIZONTAL
3.5" x 2.25"

1/12 PAGE SQUARE
2.25" x 2.25"

Press Optimized PDFs are Required

If the ad is intended to bleed, registration marks must be applied with an offset of 16 pt. In the PDF file there must be a minimum of 1/8'' bleed beyond the trim. Please convert all colors to CMYK and all fonts must be embedded or outlined. Files must be at least 300 DPI. COLOR PROOF MUST BE PROVIDED in order to guarantee color reproduction.

ONLINE SPECIFICATIONS

Images must be .jpg or .gif format
Please know buttons and/or banners are one frame

Button Dimensions: 144 x 100 Pixels
Banner Dimensions: 468 x 60 Pixels
Leaderboard Dimensions: 728 x 90 Pixels

SPECIFICATIONS ON POLICIES AND RATES

Short-Rates:
In the event advertisers do not complete contracted schedules, they will be required to pay the difference between the original contracted price and the frequency rate for actual number of ads that were published.

Liability:
Publisher is not liable for all content (including editorial and illustrations provided by an advertiser or agency) of advertisements and editorials published and does not accept responsibility for any claims made against the publisher. It is the advertiser's or agency's responsibility to obtain appropriate releases on any item or individuals pictured in an advertisement or editorial. Editor reserves the right to edit all content published in FSM or affiliates. Reproduction of Facility Safety Management in whole or in part without prior written permission from the publisher is prohibited.

Send Artwork to:
114 Trade Center Drive, Suite B
Birmingham, AL 35244
800.417.2963
For digital ad submission send to
or contact shena@fsmmag.com

OTi communications, inc

Facility Safety Management
an OTI Publication