

Facility Safety

MANAGEMENT

Your Source for Workplace Safety and Risk Free Maintenance

20 Media 09 Guide

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2009 Editorial Calendar

Issue	Showcase	Engineered Safety	Personal Protection	Safe Maintenance	Spotlight
January *12/16/08	MSDS Incentives	Machine Guarding	Gloves/ Hand Protection	Electrical/ Lockout/Tagout	Training/ Compliance
February *1/16/09	Gas Detection Drug Screening	Hazmat	Eye & Face Protection	Emergency Response	Fall Protection
March *2/13/09	Noise/Hearing Control	Fire Safety	Foot Protection	Confined Space Clean Room	Safety Software
April *3/16/09	Heat Stress	Ergonomics/ Material Handling	Head Protection	Floor Safety Disaster Preparedness	First Aid/AED Health & Wellness
May *4/15/09 ASSE	ASSE Featured Exhibitors	Machine Guarding Thermal Imaging	Protective Clothing	Respiratory Protection/ IAQ	Fall Protection Bird/Pest Control
June *5/15/09 ASSE/NFPA	Fire Safety Gas Detection	Incentives	Gloves/Hand Protection	Hazmat	Lockout/Tagout Signs & Labels
July *6/16/09	Training Education	Confined Space Heat Stress	Vision Protection	Noise/Hearing Control	Floor Safety
August *7/15/09	Hazmat IAQ	Disaster Preparedness	Foot Protection	Electrical Safety & Lighting	First Aid/AED
September *8/14/09 NSC	NSC Featured Exhibitors	Fall Protection	Gloves/Hand Protection	Machine Guarding	Ergonomics MSDS/GMMS
October *9/16/09 NSC	Gas Detection	Safety Software & Compliance	Protective Clothing	Lockout/Tagout Noise/Hearing	Slips & Falls/Matting
November *10/16/09	Fire Safety Training	Safety Storage/ Containers	Head Protection	Signs & Labels Construction Safety	Emergency Response
December *11/16/09	Buyer's Guide	Buyer's Guide	Buyer's Guide	Buyer's Guide	Buyer's Guide

*Ad closing (Editorial deadlines 3 weeks prior)

Mission Statement

To provide safety professionals and risk managers with up-to-date, relevant information to ensure the safety and well being of employees and occupants of their facilities. Our objective is to be the definitive source for reliable, accurate and timely information that helps guarantee safe maintenance activities and compliance with environmental, health and safety standards and regulations.

www.fsmmag.com

Editorial Content

Readers of *Facility Safety Management* will find timely and topical news about the companies, government regulators and professionals making news in the environmental health and safety industry. They will find articles that profile the tools and techniques necessary to ensure the safety and well being of the occupants of their facilities, as well as features that keep them abreast of new developments in equipment and standards necessary to keep their facilities in good working order.

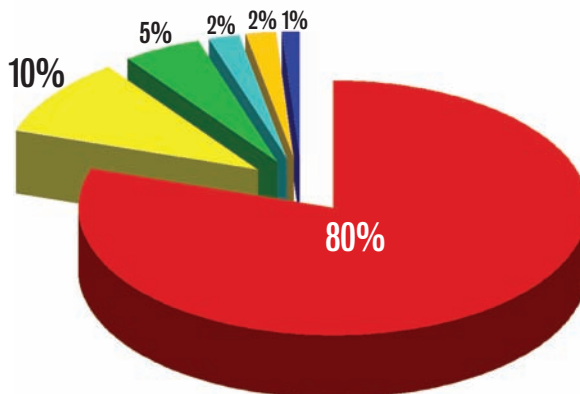
Circulation Profile

FSM controlled circulation of 30,000 targets the following SIC codes:

SIC	Business & Industry
15-17	Construction
20	Food & Kindred Products
21	Tobacco Products
22	Textile Mill Products
23	Apparel & Other Textile Products
24	Lumber & Wood Products
25	Furniture & Fixtures
26	Paper & Allied Products
27	Printing & Publishing
28	Chemicals & Allied Products
29	Petroleum & Coal Products
30	Rubber & Miscellaneous Plastics
31	Leather & Leather Products
32	Stone, Clay & Glass Products
33	Primary Metal Industries
34	Fabricated Metal Products
35	Industrial Machinery & Equipment
36	Electronic & Other Electric Equipment
37	Transportation Equipment
38	Instruments & Related Products
39	Miscellaneous Manufacturing
80	Health Care
91-99	Government

Safety Professionals who receive FSM are:

- Plant Managers
- Manufacturing Engineers
- Process Engineers
- Facility Engineers/Managers
- Risk Managers
- Environmental Engineers
- Purchasing Managers
- Maintenance Managers
- Electrical Engineers
- Mechanical Engineers
- Safety Engineers
- Industrial Hygienists



Our readership is comprised of the following industries:

■ Manufacturing	80%	24,136
SIC Codes 20-39		
■ Construction	10%	2,921
SIC Codes 15-17		
■ Hospitals & Healthcare	5%	1,340
SIC Codes 80		
■ Government	2%	641
SIC Codes 91-99		
■ Other	2%	553
■ Distribution & Warehousing	1%	409
SIC Codes 50-51		
Total	100%	30,000

Rates

AD SIZE	1x	3x	6x	12x
Full Page	\$4,465	\$3,790	\$3,225	\$2,730
1/2 Island	\$3,070	\$2,605	\$2,210	\$1,920
1/2 Page	\$2,675	\$2,265	\$1,930	\$1,640
1/3 Page	\$2,020	\$1,710	\$1,460	\$1,235
1/4 Page	\$1,645	\$1,405	\$1,220	\$1,065
1/6 Page	\$1,145	\$ 965	\$ 810	\$ 685
1/8 Page	\$ 850	\$ 720	\$ 560	\$ 515
1/12 Page	\$ 670	\$ 525	\$ 375	\$ 250
2 Page Spread	\$7,650	\$7,225	\$6,125	\$5,240
Inside Front	\$5,280	\$4,495	\$4,080	\$3,890
Inside Back	\$4,785	\$4,195	\$3,880	\$3,630
Back Cover	\$5,995	\$5,025	\$4,675	\$4,295

(All Rates Are Net)

Online Advertising Pricing

WebSite	1 Month	3 Months	6 Months	12 Months
Buttons	\$ 495	\$1,130	\$1,990	\$2,710
Banner	\$ 995	\$2,210	\$3,150	\$4,020
Page Peel	\$2,250	\$4,950	\$7,650	\$9,995
E-Newsletter	1 Month	3 Months	6 Months	12 Months
Button	\$ 695	\$1,780	\$2,540	\$3,780
Banner	\$1,185	\$2,540	\$3,725	\$4,760

Specifications On Policies, Rates and Dates

TERMS:

All invoices are due upon receipt and are considered late after 30 days. A 1.5 percent late charge will be applied monthly on overdue invoices. All unpaid invoices will be turned over to our collection agency after 105 days of invoice date.

SHORT-RATES:

In the event advertisers do not complete contracted schedules, they will be required to pay the difference between the original contracted price and the frequency rate for actual number of ads that were published.

LIABILITY:

Publisher is not liable for all content (including editorial and illustrations provided by an advertiser or agency) of advertisements and editorials published and does not accept responsibility for any claims made against the publisher. It is the advertiser's or agency's responsibility to obtain appropriate releases on any item or individuals pictured in an advertisement or editorial. Reproduction of *Facility Safety Management* in whole or in part without prior written permission from the publisher is prohibited.

FacilitySafety MANAGEMENT

Your Source for Workplace Safety and Risk Free Maintenance

Send Artwork to: 114 Trade Center Drive, Suite B | Birmingham, AL 35244
800.417.2963 ext. 124 | fax: 205.982.9854 | www.fsmmag.com

an OTI Publication



Mechanical Specifications

Trim Size: 8" x 10.5"	1/3 Page Vertical: 2.25" x 9.625"
Full Page Live Area: 7.5" x 10"	1/3 Page Square: 4.625" x 4.75"
Bleed: 8.25" x 10.75"	1/4 Page Vertical: 3.5" x 4.75"
2/3 Page Vertical: 4.625" x 9.625"	1/6 Page Vertical: 2.25" x 4.75"
1/2 Page Vertical: 3.5" x 9.625"	1/6 Page Horizontal: 3.5" x 3"
1/2 Page Island: 4.625" x 7.25"	1/8 Page Horizontal: 3.5" x 2.25"
1/2 Page Horizontal: 7" x 4.75"	1/12 Page Horizontal: 2.25" x 2.25"

Digital Specifications

DIGITAL AD FILES ACCEPTED (150 line screen/300dpi)

- ADOBE ACROBAT PDF FILES (PREFERRED)
- Quark Xpress 6.5 or below (include fonts & images)
- Photoshop (art must be at least 300dpi)
- Illustrator (Please include all fonts and images. Illustrator eps files must be converted to line art)

Please make sure all attached fonts are Type 1 or Adobe fonts. We do not accept True Type fonts, Open Type fonts and Multiple Master fonts

DIGITAL AD FILES - PDF files with PDF/X1-a format option are preferred with images and fonts embedded. Native files can be sent in Quark Xpress, Adobe Illustrator, Photoshop or InDesign. Please supply all fonts, images and artwork with ads supplied in these applications. All supplied material should be in CMYK color space and have fonts embedded in all graphics.

FILE FORMATS NOT ACCEPTED - We do not accept ads built in Microsoft Word, Microsoft Publisher, PowerPoint or Corel Draw.

AD SUBMISSION - Material may be received on CD, DVD, e-mail or FTP site (Call for user name and password).

COLOR PROOF - OTI Communications, Inc. requires a high-resolution hard copy color proof of supplied ads mailed to the address provided to guarantee ad reproduction. (This applies to uploaded materials as well.)

ONLINE DIGITAL SPECIFICATIONS

- All digital formats of images are accepted
- Artwork can be pulled from websites
- If sending pre-designed animations they must be in .gif format or .jpg format.
- We **DO NOT** accept Flash Movies (.swf) or Flash file (.fla)

Button Dimensions: 144 x 100 Pixels

Banner Dimensions: 468 x 60 Pixels

Page Peel: 500 x 500 Pixels